

# Who is Soccer Shots?

## SCORE



 Safety Conscious

 Caring

 Organized

 Responsible

 Enthusiastic

COMMUNICATION

COACHING

CURRICULUM

**Brand Pillars**

**CORE  
VALUES**

**We Own It**  
"Do I seize the initiative and assume responsibility?"

**We are Stronger Together**  
"How am I contributing to the success of the team?"

**We Pursue Excellence**  
"Is this my best work? Is this my best coaching?"

**We Care**  
"What can I do or say to show that I value others?"

**We are Candid**  
"Have I thoughtfully shared my perspective? Have I invited others to do the same?"

**We Grow**  
"How can I be better tomorrow than I am today?"



Our curriculum aligns with Florida Early Learning Standards